



2016

**ANNUAL**

**REPORT**



## MESSAGE FROM THE EXECUTIVE DIRECTOR

In 2016, we witnessed the power music has to transform lives. Every day, we saw how music gives wings to children's spirits and voice to their emotions. Through music, young people learn to communicate, collaborate, and work together.

Teaching the language and technique of music is at our core; at our *heart* is the desire to demonstrate how music can build confidence and allow children to connect with others — across language, ethnicity, gender, age, and ability. We are committed to creating a safe and positive space for all. Youth Music Project is home to children and families from all backgrounds and walks of life.

Kids come to Youth Music Project to explore their musical interests via our after-school, weekend, summer camp, and early childhood music programs. In 2016, more than 3,000 kids walked through our doors. Children who qualify for free/reduced lunch, or Oregon's Supplemental Nutrition Assistance Program, attend tuition free.

Our children inhabit an increasingly complex world. Now, more than ever, we must dig into the power of music, and teach our children well. Youth Music Project is a place where young people come to cultivate the passion and perseverance needed to successfully transition into adulthood and become positive, creative community members.

**Thank you for your generous support!**



A handwritten signature in black ink that reads "Rachael Sneddon".

Rachael Sneddon

### OUR VISION

Children's lives are transformed through the power of music.

### OUR MISSION

Youth Music Project's mission is to provide outstanding rock, pop, and country music education for youth by offering tuition assistance, instrument rental, and exceptional, state-of-the-art performance opportunities!





# DELIVERING ON OUR MISSION

1,561

kids enrolled in group and private music instruction



522

kids received tuition-free music instruction



275

kids brought instruments into their homes, free of charge



170

kids enrolled in five weeks of summer camps



125

student concerts where kids showcased the power of performance



20 INSTRUCTORS TAUGHT MUSIC TO 800+ KIDS EVERY WEEK IN THE FOLLOWING SUBJECTS:



PIANO



GUITAR



VIOLIN



DRUMS



VOICE



UKULELE



BASS



TOOLS OF ROCK



ROCK BAND



PRESCHOOL MUSIC + ART





# OUR IMPACT

We love Youth Music Project. Lily grows every semester and has **confidence that she only gets at Youth Music Project**; she believes in herself because everyone at Youth Music Project believes in her.

Jodi, YMP Parent

Love, love, love what this group does to **build confidence and musical talent** in our children. Everyone is so kind as well. Thank you!

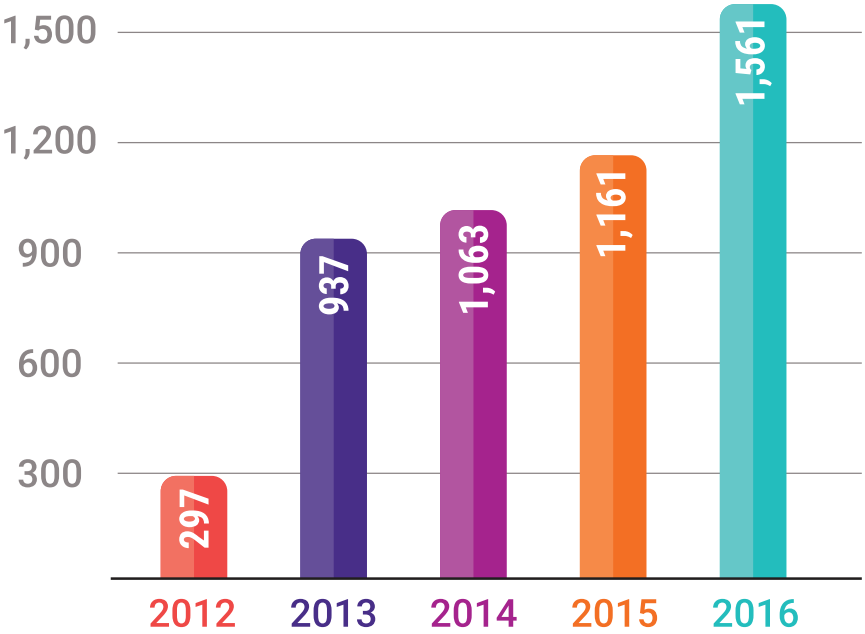
Karen, YMP Parent

Youth Music Project fulfills an essential element of beauty in this life by **providing music lessons and encouragement to kids** who may have gone without this joy.

Joy Ann, YMP Grandparent



## LOOK HOW MANY KIDS WE REACHED!



**34%**  
of students attend  
Youth Music Project  
tuition-free



## OUR IMPACT

### BUILDING CONFIDENCE

Kids flourish at Youth Music Project. Through the study and practice of music, children gain confidence, acquire new skills, learn to take risks, and discover the power of performance.

### CREATING COMMUNITY

Youth Music Project is a hub of economic and cultural diversity. Music allows kids to transcend differences in language, ethnicity, ability, geography, and prosperity.



#### OUR STUDENTS



**20%**  
are English  
Language  
Learners

**8%**

are from rural  
communities



**28%**

represent  
communities  
of color





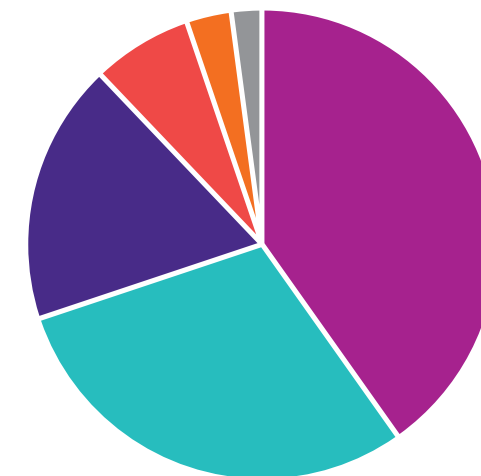


# FINANCIALS

Youth Music Project's success is the community's success. **Thank you for contributing your time, talent, and treasure in support of the children and families we serve.**

## REVENUE

2016 Income | **\$1,629,220**

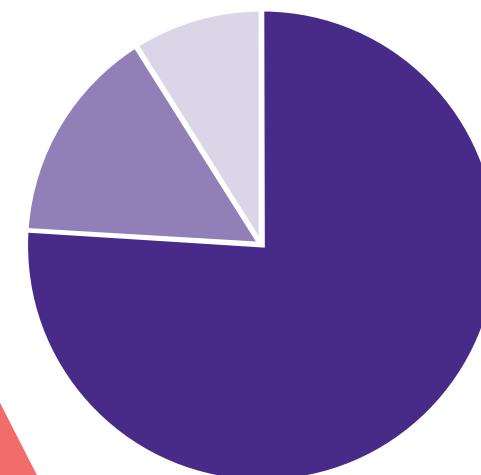


- Marie Lamfrom Charitable Foundation | **\$655,000 (40%)**
- In-kind | **\$489,330 (30%)**
- Tuition and Fees | **\$299,277 (18%)**
- Events | **\$112,322 (7%)**
- Foundations and Businesses | **\$46,759 (3%)**
- Individuals | **\$26,532 (2%)**

**76 cents of every dollar** spent goes to our programs. 

## EXPENSES

2016 Expenses | **\$1,720,259**



- Program Services | **\$1,313,027 (76%)**
- Management and General | **\$268,188 (15%)**
- Fundraising | **\$139,044 (9%)**

Youth Music Project's fiscal year is January 1 — December 30.



# A HIGHLIGHT OF 2016



On **November 12**, we held our inaugural gala and it was a tremendous success! Thanks to the generosity of our local community, we raised **\$139,000** to **provide tuition-free music education** for children in Clackamas County.



**JOIN US IN 2017!**

**2<sup>nd</sup> Annual Benefit Jam**

➤ **ROCKIN' THE FUTURE** ◀

**SAVE THE DATE**

Saturday, October 28 | 6 p.m.

Learn more: 503-616-5967 or [youthmusicproject.org/jam](http://youthmusicproject.org/jam).

## YOU CAN SUPPORT OUR MISSION!

**DONATE**



**BUY TICKETS**

**2<sup>nd</sup> Annual  
Benefit Jam**  
➤ **ROCKIN' THE FUTURE** ◀

**ATTEND**



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Go to [youthmusicproject.org](http://youthmusicproject.org) to make a donation, learn about our annual fundraising event (it's a blast!), find our next open mic night, and more!



### BOARD OF DIRECTORS

David Bany, President  
Sally Bany, Vice President  
Mary Jaeger, Secretary  
Amy Faust  
Jen Fulwyler  
Jason Waxberg