

Letter from our Executive Director

July, 2021

"Usually, I come in feeling like everything is going wrong, but after I play music it's kind of like a match lighting a candle. So I come in feeling blown out from the cold, but I leave feeling full and my candle is lit.

I'm always very happy again!"

-Youth Music Project Student

It's truly remarkable what communities are capable of when they coalesce around a vision to improve children's lives. Like each of you, Youth Music Project was thrown a series of curveballs in 2020 – the pandemic, natural disasters, and impassioned calls for racial equity and justice come particularly to mind. Through it all, your continued belief and support in the power of music equipped students and staff to show their resilience despite these challenges.

At Youth Music Project, we use music as a vehicle to teach young musicians many skills, not least of which is how to navigate difficulties. As anyone who has picked up an instrument can attest, it's not easy to learn how to play an instrument or to step up on stage in front of strangers and perform a song. It takes practice, patience, persistence, and courage. Stepping on the path to achievement means moving forward despite challenges and hurdling over mistakes. (Fun fact: most parents reported that their child's confidence improved during 2020 because they participated in Youth Music Project programs.)

Yet, music is so much more than a sneaky method to teach life lessons. It's therapeutic and cathartic, provides stress relief, joy, and wonder to us all regardless of our preferred genre on the FM dial. While the transition to virtual lessons naturally had its challenging moments, it provided stability and respite for our kids in a world with so much disruption. It also opened new opportunities to launch partnerships with other youth organizations in the Portland Metro area and serve more kids, many who wouldn't ordinarily have the opportunity to receive music lessons. It just shows that your commitment to sharing the power of music was more important than ever in 2020.

Our building is open, and here at Youth Music Project headquarters, we are all thrilled to be making music in person once again. As I sit in my office, I can hear students learning new instruments, practicing, singing, and laughing together, and it fills me with gratitude and appreciation.

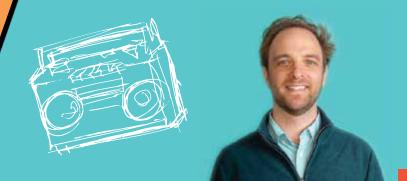
Whatever is yet in front of us, your shared passion and support make it possible for students' lives to be transformed through music education. For this, I am eternally grateful.

On behalf of our students, parents, staff, and board, thank you for keeping the song alive at Youth Music Project!

J. May

Travis Magrane
Executive Director





Delivering on Our Mission

"I am so impressed by the instructor's skill and ability to teach so well in the virtual environment. It seems like it would be particularly challenging but the teachers navigate everything very skillfully. They are also able to build and maintain a personal connection with my child through the screen!"

-Parent of Youth Music Project Student

OUR MISSION

To provide outstanding rock, pop, and country music education for youth by offering tuition assistance, instrument rentals, and exceptional, state-of-the-art performance opportunities.

OUR VISION

Children's lives are transformed through the power of music.

WHAT WE OFFER

- Private Lessons
- Group Classes
- Early Childhood Classes
- Family Classes
- Rock Bands

- · Open Mic Night
- Field Trips
- · Instrument Rentals
- Workshops
- Summer Camps
- Tuition Assistance

INSTRUMENTS WE TEACH



GUITAF



RACC



DRUMS



PIANO



VOICE



VIOLIN



KIII EI E



Program Objectives

"So happy with virtual lessons! I am so surprised and pleased with how far my daughter has progressed during her online lessons!"

—Parent of Youth Music Project Student



We know from your support that you care about music and ensuring all children have access to exceptional music education. Through Youth Music Project programs, your passion for music goes beyond musical skills – it serves children comprehensively through a community that cultivates growth, belonging, and a lifelong appreciation for music. We know this because we have comprehensive program goals. Through parent surveys, we track student progress to ensure we're meeting these objectives.

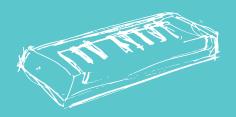
We target Four BIG picture goals in our programs

- 1. Youth have a lifelong appreciation of and engagement with music
- 2. Youth engage in and develop a sense of belonging and community
- 3. Youth develop greater confidence and a positive sense of identity
- 4. Youth cultivate growth mindset and perseverance

Across the board, we see students improving in these areas, and their parents see it too!

2020 PARENT SURVEY RESPONSES: STUDENT GROWTH

SKILL SAW IMPRO		VEMENT
	SKILL LEVEL ON THEIR INSTRUMENT	91%
	APPRECIATION FOR MUSIC	95%
	CONFIDENCE	89%
	COLLABORATION SKILLS	81%
	COMMUNICATION SKILLS	89%
	WILLINGNESS TO TRY NEW THINGS	92%
	WILLINGNESS TO STRETCH THEIR COMFORT ZONE	92%
	EXCITEMENT TO LEARN AND GROW	89%
	COMFORT LEVEL WITH INTERPERSONAL RELATIONSHIP	86%
	COMFORT LEVEL WITH PARTICIPATION IN GROUP PROJECTS	61%
	AWARENESS OF THEIR OWN STRENGTHS	89%
	AWARENESS OF THEIR OWN AREAS FOR GROWTH	89%
	RESILIENCE WHEN MAKING MISTAKES	91%
	AWARENESS THAT THEIR PROGRESS IS A DIRECT RESULT OF THEIR EFFORTS	89%





Equity Statement

We make music. Together.

Youth Music Project (YMP) celebrates the chorus of perspectives, experiences, and unique essence of each person. A soloist is beautiful on its own, but a band, choir, or ensemble has vibrancy and energy made more beautiful with unique instruments and voices included together in co-creation. Modeled by our YMP board, staff and leadership, YMP uses the study of music to empower students to appreciate and respect differences, encourage critical thinking, listen deeply, and make space for and include all voices and perspectives.

As we continue our journey of equity and inclusion, we are focused on the following goals:

- 1. Ensuring a diverse board, staff, student and family community by creating a culture that is welcoming to all, regardless of: ethnicity, race, culture, gender identity or expression, sexual orientation, religion, class, nationality, ability or age.
- 2. Commitment to inclusion in thought, language, experience, and leadership.
- 3. Continuously evaluating our efforts to increase the diversity of our organization at all levels.

Practice is at the heart of mastery, and a core tenet of music education. The YMP team recognizes that we must constantly practice in order to achieve our goals. In practice – we learn from our mistakes, we encourage each other to be vulnerable, we hold each other accountable, we support, we teach, we step up to the mic when it's our turn, and step back when it's time for someone else to sing. We know that our efforts and our attitudes affect everyone around us.

A chord in music is the sounding of two or more notes at the same time. Equity and our work toward change is, essentially, the harmonization of a chord. We recognize that we will always have opportunities to include more notes and different perspectives at YMP, and we are committed to welcome, create, and celebrate this rich harmony that makes our song whole.



Program Statistics

You belong here. You are welcome here – we work hard so every student feels that when they walk through the doors at Youth Music Project. United through our love for music, Youth Music Project is dedicated to creating a community based on respect, curiosity, inclusion, and equity. As a Youth Music Project supporter, you make the song come alive through your giving.

"She magically got paired with her soul mate of a teacher. They figured out together that instead of learning the piano by playing someone else's music they write their own. And it is perfect for her."

-Parent of Youth Music Project Student

HIGHLIGHTS

- Non duplicated tuition assistance students: 420
- Non duplicated students: 1014
- · 42% tuition-free enrollment
- · 26 Instructors
- 8 paid highschool interns
- · 227 instrument rentals and loans
- · 7708 instruction hours
- Throughout 2020, Youth Music Project maintained over 40% tuition-free enrollments through tuition assistance!
- Despite closures and restrictions, due to Covid-19, Youth Music Project retained 72% of all students and 82% of tuitional assisted students

A G E S AGE 18+ (3%) AGE 1-5 AGE 13-18 24% AGE 6-7

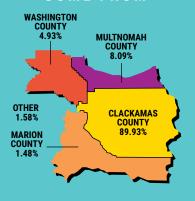
ENROLLMENT

Enrollments	Count
Early Childhood	79
Group Classes	535
Private Lessons	1339
Total	1953

GENDER

Gender	Count	% of 1014 ND Students	
Female	439	43%	
Male	415	41%	
Other	2	0%	
No Data	158	16%	

WHERE OUR STUDENTS COME FROM



RACE

Race/Ethnicity	Count	YMP Students	Clackamas County	
White	541	53%	89.20%	
Black/African American	26	3%	1.20%	
Native American/Alaskan	4	0%	1.10%	
Asian	24	2%	4.70%	
Hawaiian/Pacific Islander	7	1%	0.30%	
Two or more	61	6%	3.60%	
Hispanic/Latino	187	18%	8.90%	
Other	35	3%		
No Answer	129	13%		

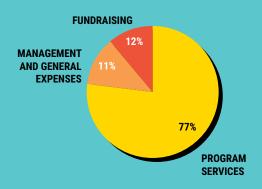
Financials

Music is more than playing notes on a keyboard or guitar. It transcends culture, language, and socio-economic status. It speaks to the soul and can inspire generations. Your partnership removed the financial barrier for hundreds of children, through tuition assistance, and gave them access to exceptional teaching and mentoring.

"I could see him being a rock star.
I know he feels like one when he's here."

—Parent of Youth Music Project Student

2020 EXPENSES



\$1,308,093 PROGRAM SERVICES (77%)

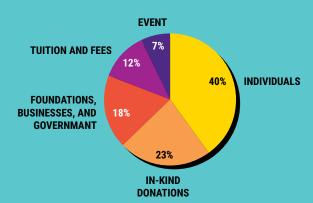
\$187,870
MANAGEMENT AND
GENERAL EXPENSES (11%)

\$202,718

\$1,698,681



2020 REVENUE



\$8 | 6,44 | INDIVIDUALS (40%)

\$466,430 N-KIND DONATIONS (23%)

\$252,614

\$142,614 FUNDRAISING EVENTS (7%)

\$376A98

FOUNDATIONS, BUSINESSES, AND GOVERNMENT (18%)

\$2,054,597

Youth Music Project reports financial results on a calendar-year basis.

Partnerships

"If it were not for Youth Music Project,
I can't imagine how he would have had the
courage and the know how to take the stage like
he did!"

-Parent of Youth Music Project student

An unexpected silver lining came from transitioning to virtual lessons – essentially overnight – last year! We quickly realized that this new online format could expand beyond geographical limitations and reach more kids!

We figured one of the most impactful ways to do this was to partner with other youth-serving organizations in and near our community to bring music lessons to the kids that they serve. Over the past 16 months, five amazing organizations have partnered with YMP and over 100 students have received lessons at no cost to them.

Music is a magical, powerful tool. All too often kids with less financial resources or with other profound challenges in their lives don't get opportunities to experience and explore that power. Youth Music Project is about reducing barriers for as many kids as possible so they too can grow and thrive with music in their lives, and we are proud to partner with these organizations to make music possible for the kids that they serve.





106 TOTAL STUDENTS

153
TOTAL ENROLLMENTS

Intern Program



"My time at Youth Music Project gave me the confidence to pursue a career in music. As I accomplished different tasks, I realized 'I can do this!' Looking beyond college, I am realizing that Music is unlimited!"

-Sarah Horn

Youth Music Project has a robust intern program – focused on providing workplace and life experience, professional development opportunities, and exposure to the musical world. Each year, interns collectively create and execute a capstone project, run weekly Open Mic Nights, as well as many other tasks.

2020 created unique challenges for the Youth Music Project Intern team, as you can imagine! While trying to create opportunities for students to showcase their music, our interns became a production team and created YMPtv. This opened the door for interns to gain an entirely new set of skills – production, online hosting, music licensing laws, video editing, scriptwriting, recording, and more.

Completely student-run, each episode features interviews, retro music videos, trivia, and highlights budding artists as well as established pros!

SARAH HORN



A self-proclaimed 'music-nerd', Sarah's talent and passion for music bloomed at a young age. Her first memory of music is singing along as her dad played the guitar. The rest, they say, is history. Now, she is graduating from her high school internship as an avid student in voice, guitar, ukulele, bass, and harmonica.

Sarah will begin the University of Idaho and is studying Music Business and French.

Community Support

"I really like music and it makes me feel nice and cozy inside. Like when I have hot chocolate."

—Youth Music Project Student

With so much uncertainty swirling around, Youth Music Project staff were determined to encourage our students, provide respite, and find some good news. That is how we came up with Some Good Youth Music Project News – our virtual event in October 2020. While we were unable to meet in person, our community of businesses and donors gathered around one goal: provide excellent opportunities for students to learn music!



Thank You to Our Supporters!

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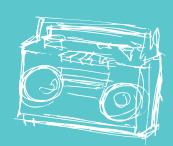
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"You guys really deserve praise and thanks and congratulations for having done such good work with him."

-Parent of Youth Music Project student

"I think one of the reasons I bring my kids here is because I am one of the adults who wishes that they had this opportunity as a kids."

-Parent of Youth Music Project Student

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Visit youthmusicproject.org, to make a donation, learn about fundraising events, find our next open mic night, bandcamp, and more! EIN 46-0923905

SEE A MISTAKE? LET US KNOW!

We do our best to keep this list up to date and accurate. Thank you in advance for your understanding.

OUR TEAM

"Seeing that discovery and realizing something about music for the first time! And watching a kid go 'wait a minute. I think I get it.' All of sudden, you see this big grin and then a giant smile on their face.

-Youth Music Project Staff Member

STAFF

Michael Backus, Instrument Coordinator
Michael Bellinger, Graphic Designer
Korine Boyd, Bookkeeper
Kyleen Boyd, Program Coordinator
Andrea Bryson, Marketing Manager
Tyler Feague, Photographer/Videographer
Haley Hamilton, Development Associate
Sean Jones, Accountant
Jesus Licciardello, Program Coordinator – Bilingual
Travis Magrane, Executive Director
Keenan Recker, Admin Coordinator – Bilingual
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Susan Zundel, Program Director

INSTRUCTORS

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Youth Music Project

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