



2021 ANNUAL REPORT









Almost ten years ago, prompted by the lack of performance opportunities for youth in our community, and guided by the vision that all kids deserve access to exceptional music education, Youth Music Project opened its doors for the first time. What was once a mobile trailer and a dream, is now a maturing organization with hundreds of students filling our halls and classrooms with song each week. After mobilizing in 2020 to transition all our programming online, last year YMP once again experienced the excitement of opening our doors, as students and instructors returned to the building for the first time in over a year.

Terms looked different; our students and staff were masked and distanced, we continued offering virtual lessons midst the return to in-person lessons, our teen open mic nights were still on hold, and all our student concerts were virtual. Still, the joy that came from seeing the bright eyes of inspired kids in classrooms again was enough to combat many of the anxieties facing us grown-ups during the second year of an unpredictable pandemic.

By providing outstanding rock, pop, and country music education and exceptional performance opportunities, Youth Music Project aims to empower kids in a safe and supportive environment, where they are free to express themselves, grow a strong sense of identity and community, and learn that through perseverance growth is possible. I cannot think of a more important lesson to impart in such tumultuous times as we have experienced on a global scale these past few years, and it is as vital as ever to remove barriers to families who otherwise couldn't afford the power of music in their children's lives.

As we celebrate our 10-year anniversary in 2022, I look forward to what the next decade has in store for Youth Music Project, and the lessons we all learn together along the way. Whatever is yet in front of us, your shared passion and support of Youth Music Project makes it possible for us to continue to deliver on our mission no matter the challenges we face.

On behalf of our students, parents, staff, and board, thank you for keeping the song alive at Youth Music Project!

Onward!

Executive Director



OUR MISSION

To provide outstanding rock, pop, and country music education for youth by offering tuition assistance, instrument rentals, and exceptional, state-of-the-art performance opportunities.

DELIVERING ON OUR MISSION



"I love that I'm free to express myself and do what I love in a safe environment. I also love getting to pick my own songs!"

- Shannon, YMP student

OUR VISION

Children's lives are transformed through the power of music.

OUR VALUES

- To offer excellence in teaching and mentoring
- To create a safe and supportive space for the shared appreciation of music and musicianship
- To remove barriers to entry, and provide a high degree of respect, tolerance, empathy, and compassion
- To be a a high-performing band of staff members, instructors, and volunteers

EQUITY COMMITMENT

Youth Music Project celebrates the chorus of perspectives, experiences, and unique essence of each person. A soloist is beautiful on its own, but a band, choir, or ensemble has vibrancy and energy made more beautiful with unique instruments and voices included together in co-creation. Modeled by our YMP board, staff and leadership, YMP uses the study of music to empower students to appreciate and respect differences, encourage critical thinking, listen deeply, and make space for and include all voices and perspectives.

As we continue our journey of equity and inclusion, we are focused on the following goals:

- Ensuring a diverse board, staff, student and family community by creating a
 culture that is welcoming to all, regardless of: ethnicity, race, culture, gender
 identity or expression, sexual orientation, religion, class, nationality, ability or age.
- Commitment to inclusion in thought, language, experience, and leadership.
- Continuously evaluating our efforts to increase the diversity of our organization at all levels.

Practice is at the heart of mastery, and a core tenet of music education. The YMP team recognizes that we must constantly practice in order to achieve our goals. In practice – we learn from our mistakes, we encourage each other to be vulnerable, we hold each other accountable, we support, we teach, we step up to the mic when it's our turn, and step back when it's time for someone else to sing. We know that our efforts and our attitudes affect everyone around us.

A chord in music is the sounding of two or more notes at the same time. Equity and our work toward change is, essentially, the harmonization of a chord. We recognize that we will always have opportunities to include more notes and different perspectives at YMP, and we are committed to welcome, create, and celebrate this rich harmony that makes our song whole.

ORWARD

At the time of this publication, YMP is halfway through its tenth year, and while we are fondly and proudly reflecting on our history, we are also looking ahead with excitement and determination toward the next 10 years and beyond. We have learned many lessons, refined our mission and our programs, and grown as an organization in the last decade. Now it is time to take that experience and the lessons learned to create the foundation for our long-term success and sustainability.

VIRTUAL LESSONS

Pivoting to an all-virtual format in the Spring of 2020 was a necessity for us to continue to provide kids with the transformative power of music education. Providing these virtual lessons through the pandemic has shown that this presents a means of fulfilling our mission for an even broader audience of children, further eliminating multiple barriers to access for kids across the Portland Metro area and beyond, and we will continue to offer them as a result.

COMMUNITY COLLABORATION

Partnering with other youth serving non-profits became another creative way we could support kids with music during the pandemic. Collaboration with a mindset of abundance gives us the opportunity to cultivate new partners and find unique ways to serve future generations together to build a community of capable, compassionate adults. A notable success of 2021 was partnering with the City of Lake Oswego Oregon Parks & Rec, and becoming their exclusive provider of year-round music activities.

NURTURING OUR FAMILY

The YMP family - parents, students, supporters, staff & board stepped-up big time in the last two years to meet the myriad challenges we faced together. The spirit and commitment of support was critical to ensure we continued to achieve our mission and provide kids in our community the opportunities and support they needed to help navigate the world during such difficult, challenging, and disruptive times. As ever, we are committed to creating and cultivating a thriving community devoted to sharing, celebrating and learning through the power of music. Now more than ever it is vital to teach our kids well and help them uncover the tools and skills they need to succeed individually, and collectively.



IMPACT WE STRIVE TO MAKE

Youth have a lifelong appreciation of and engagement with music

Youth develop a greater confidence and a positive sense of identity

Youth engage in and develop a sense of belonging in a community

Youth cultivate a growth mindset and perseverance

HOW WE MEASURE IMPACT

Every quarter, YMP surveys families a series of questions about what has changed for their child as a result of participation in our programs. Eighty to ninety percent of grown-ups who responded reported a noticeable growth in nearly all areas.

•	Skill level on their instrument	90%
•	Appreciation for music	91%
•	Confidence	87 %
•	Collaboration skills	80%
•	Communication skills	83%
•	Willingness to try new things	89%
•	Willingness to stretch their comfort zone	89%
•	Excitement to learn and grow	89%
•	Comfort level with interpersonal relationships	81%
•	Comfort level with participation in group projects	63%
•	Awareness of their own strengths	89 %
•	Awareness of their own areas for growth	83 %
•	Resilience when making mistakes	87 %
•	Awareness that their progress is a direct result of their efforts	87 %

"Everyone here is so kind, sweet, and caring."

- Kai. YMP Student



WHAT WE OFFER

- Private Lessons
- Group Classes
- Early Childhood Classes
- Family Classes
- Rock Bands
- Open Mic Nights
- Field Trips
- Instrument Rentals
- Workshops
- Summer Camps
- Tuition Assistance

INSTRUMENTS & CLASSES WE TEACH



GUITAR BASS



DRUMS



PIANO



VOICE



FIDDLE







PRODUCTION



RO



ROCK BANDS



ENROLLMENT

(continued on next page)









PRIVATE LESSONS

GROUP CLASSES

SUMMER CAMPS

EARLY EDUCATION

1,470

319

209

44

2,042

926

TOTAL ENROLLMENT

NON-DUPLICATED* STUDENTS

ENROLLMENT STATS

40% TUITION-FREE

13

TEENS GAINED MUSIC
TEACHING EXPERIENCE IN
INTERNSHIP PROGRAM

255

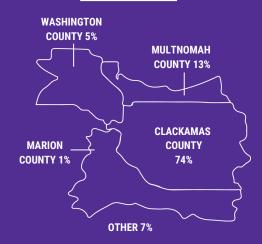
INSTRUMENTS RENTED
OR LOANED

8346
HOURS OF INSTRUCTION

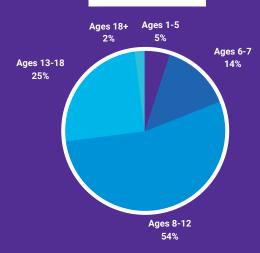
328
NON-DUPLICATED*
TUITION-ASSISTANCE
STUDENTS

*Non-duplicated students refers to the total number of "unique" youth who participated in 2021

WHERE OUR STUDENTS COME FROM



STUDENT AGES



CREATING COMMUNITY



"Our music classes are so fun and my favorite part is when we do a duet together."

- Natalie, YMP Student

GENDER

Female	51 %
Male	43%
Nonbinary	<1%
No Answer	5%

RACE/ETHNICITY

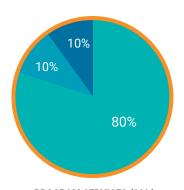
	CLACKAMAS CO. *	YMP
White	81.1%	44%
Black/African American	1.2%	2%
Native American/Alaskar	n 1.1%	<1%
Asian	4.9%	1%
Hawaiian/Pacific Islande	r 0.3%	<1%
Two or More Races	3.7%	5 %
Hispanic/Latinx	9%	15 %
Other		<1%
No Answer		<1%
Prefer Not to Answer		12%

^{*}Statistics from the US Census Bureau

FINANCIALS

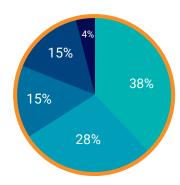
Youth Music Project believes that music education should be affordable and accessible to all children. In 2021, we provided music education to 926 nonduplicated students through 2,042 enrollments. 817 (40%) of enrollments were tuition free due to financial need, with the remaining 60% subsidized by direct public support.

2021 EXPENSES



PROGRAM SERVICES (80%) MANAGEMENT and GENERAL EXPENSES (10%) **FUNDRAISING (10%)**

2021 REVENUE



INDIVIDUALS (38%) FOUNDATIONS, BUSINESSES, and GOV. (18%) **IN-KIND DONATIONS (15%)** TUITION and FEES (15%) **FUNDRAISING EVENTS (4%)**

\$201,950 TUITION ASSISTANCE AWARDED TO 328 STUDENTS

"Thank you for helping my family and I with tuition assistance... as a single mom and student my budget is really stretched. Without the opportunity that Youth Music Project is giving my son to learn music, believe me, he [would] not have access to play an instrument. Thank you again." - YMP Grown-Up

EXPENSES

\$1,404,041

PROGRAM SERVICES (80%)

\$170,953

MANAGEMENT AND GENERAL EXPENSES (10%)

\$174,171

FUNDRAISING (10%)

\$1,749,165
TOTAL EXPENSES



REVENUE

\$823,735

INDIVIDUALS (38%)

\$611,501

FOUNDATIONS, BUSINESSES, AND GOVERNMENT (28%)

\$335,320

IN-KIND DONATIONS (15%)

\$328,946

TUITION AND FEES (15%)

\$80,631

FUNDRAISING EVENTS
(4%)

\$2,180,133

TOTAL REVENUE

Youth Music Project reports financial results on a calendar-year basis.

2021 **HIGHLIGHTS**

INTRODUCING NEW CLASSES

Thanks to the support of the Regional Arts & Cultural Council, and the State of Oregon, the Music Tech Lab opened fall of 2021 after much anticipationallowing us to introduce several opportunities for children 10 and older to learn about music production, audio recording, and creating music videos. We also introduced new early education courses, for ages 2 months through 4 years, coupling music from around the world with activities designed to support developmental milestones.

SWEET SOUNDS OF **YOUTH MUSIC PROJECT** 2021 ANNUAL BENEFIT

After having to cancel our in-person event, we held our annual benefit, The Sweet Sounds of Youth Music Project, live on YouTube this year. What a wonderful night! Together we raised funds for tuition assistance so that all kids can have the power of music in their lives! Thank you to our amazing band of sponsors, committee members, and donors for making this a tremendous success.

COMMUNITY PARTNERSHIPS

YMP recognizes the power of community partnerships to fulfill its mission and support historically under-served communities. In 2021, YMP partnered with five local non-profits to provide music education to the kids and families that the partner organizations serve, including: Friends of the Children, Kinship House, Northwest Housing Alternatives, YWCA, and Hacienda CDC. These partnerships supported 72 non-duplicated students through 108 enrollments and provided access to the many benefits of music lessons at no cost to their families.

SPOT MPK LIGHT

TEEN INTERN PROGRAM

Each year Youth Music Project employs high school junior and seniors as paid interns. In the classroom, interns support instructors in teaching group classes and summer camps and to assist in running programmatic events like quarterly student concerts, teen open mic nights, and more. As part of their time with us, they receive coaching on how to develop and cultivate work and life skills to set them up for success with future aspirations. Interns also are invited to hone their performance skills and musicianship by playing with the YMP Intern Band. Outside the classroom, the students collaborate on a capstone project that pushes them to work together and make community connections.

Unable to host Teen Open Mics in 2021, our interns created YMPtv: an allnew music variety show which aired monthly on our YouTube channel. The show included a series of segments like "Behind the Band", artist interviews, retro music videos, and original new works by YMP students.

OUR TEAM

*as of July 2022

Leadership

Travis Magrane, Executive Director Kristi Balzer, Development Director Susan Zundel, Program Director

Board of Directors

Mark Schlesinger, President Sally Bany, VP/Co-Founder Richard Gonzales, Treasurer Mary Jaeger, Secretary Amy Faust, *Director*Veronica Murray, *Director*Michael Pittman, *Director*Rachael Sneddon, *Director*Jason Waxberg, *Director*

Staff

Annika Zuberbuehler, Front Desk Specialist
Haley Hamilton, Development Associate
Korine Boyd, Bookkeeper
Micah Scothorn, Front Desk Specialist
Michael Backus, Instrument Coordinator
Michael Miramontes, Marketing Manager
Sarah Cantu, Bilingual Program Coordinator
Sean Jones, Accountant
Shauntel Stoughton, Program Coordinator

"The staff here know how to get kids excited about music!"
- YMP Grown-Up

Instructors

Alan Singley
Becca Scott
Bethany Horton
Brian Robertson
Haley Shepherd
Jeydon Griffiths
Katryn Bruce
Kennedy Verrett
Korine Boyd
Kyle DelFatti
Lindsay Clark

Maegan Valdez
Meghan Van Cleave
Michael Backus
Nick O'Donnell
Nickalus Heinze
Peter McCoid
Spencer Moholt
Tate Peterson
Tyler Berg
Tyson Stubelek
Wyatt Granger

Interns

Ben Scott
Brooklyn Harrison
Jack Cunningham
Kaylee Keeney
Leia Parkki
Liam Dubal

MarleyJo Iden Rachel Kerr Nicole Choi Sam Van Oostrum Wren Gonzales-Allen

THANK YOU TO OUR YMP **SUPPORTERS**

\$25,000 AND ABOVE

Sally Bany 🍨 Anonymous Chiles Foundation Harry A. Merlo Foundation James F. & Marion L. Miller Foundation Oregon Community Foundation & YMCA of Columbia-Willamette

\$10,000 - \$24,999

The Park Foundation 0 A. Killough Foundation Churchill Mortgage & Maybelle Clark Macdonald Fund 4 Robert D. and Marcia H. Randall Charitable Trust Schlesinger Family Foundation Oregon Arts Commission



Anonymous 9 The Autzen Foundation 🞐 Davidson Benefits Planning & Hallmark Inns and Resorts 0 Juan Young Trust 🎐 LUXE Christie's International Real Estate Patricia Norris, MD & Mark Schlesinger 0 The Mockingbird Foundation OCF Joseph E. Weston Public Foundation PepsiCo & The Roundhouse Foundation 9

\$ 2,500 - \$ 4,999

Angie Galimanis 🞐 Dale & Chan Johannes 4 Deloitte & Elliott, Powell, Baden & Baker Jason Waxberg 🍦 Pamela Strickfaden & Michael Pittman & Michael Johansson Pavelcomm & Regional Arts & Culture Council Richard & Rachelle Gonzales 9 TEGNA Inc. 6 The Samuel S. Johnson Foundation 9

Gifts received 1/1/2021 - 12/31/2021

"I am so grateful for the tuition assistance program, without that my children would be without this wonderful privilege."

- YMP Grown-up

Gifts from our community ensure the lasting impact of music on the lives of youth. Your generosity makes it possible for us to provide tuition assistance to hundreds of children annually, as well as low to no cost instrument rentals. With your support, thousands of young people will receive outstanding music education.



SUPPORTERS

\$250 - \$999

Amy Faust Anna & Paul Brown Barbara & Bob Radler Brooke Riemer & Cameron Smith and Linh Trieu Smith Capitol Data & Communications Casey & Krista Hughes Celeste Rose & Christina Halvorson Connie Russo Danette & Jason Faucera Daniel Steinberg David Grieshammer Diana Schweitzer \$ Frank Gill & Gail & Joe Greenman & Heather Robbins & Holzman Foundation India De Kanter Jean & Ray Auel 🍳 Jennifer Fulwyler 0 Jessica Sanders 0 John Coutu 6 Kate Erickson Katherine Tennyson Kathleen D. Dunbar Kimberly Barta & Kohnstamm Family Foundation Lyna Low & Mark Birge Michael Cohen Michael Hobbs Moda Health Nancy Wakefield Nick Apap 6 Orlando Perez P. Suzanne Baughman Pacific West Bank Patricia Corrigan Piper Sandler Companies 6 Rachael Sneddon Ruppert Reinstadler Sara Budge Sean Andries

Seyon Belai \$
Steve Samuelson
Susan Robertson \$
Susan Stone \$
Tamara & Todd Schoen \$
The Tutoring Center
Theone Ellis \$
Thomas & Rachel Rittman
Veronica Murray
Wendy Miller \$
William Sparks \$
Xenium HR

Up to \$249

AARP Agnes Glover Aimee Ouesnel Alan & Diana Damus Ali McIntvre Alicia Shroyer Amanda Rogers Amanda Palomares Amy Mai & Amy Murphy Amy Burtner Amy Lais Amy Bowen Ana Businger Ana Castro | § Andrea Bryson Angela Nichols Anne Rainwater Anne Batev Anne Magruder Anne-Marie McCoy Anonymous Anupama Gandhi Ardith Bush Audra Brown Barbara Roberts Barbara Ghrist Barry Tonkin & Becca Kirkpatrick Becky Morreira

"We like to learn new music and improve our skills, and at the same time, it's really fun!"

- Samantha, YMP Student

Becky Morganson	
Beeri Garcia	
Beverly & Gerald Franzen 🞐	
Bob Green	
Brenda Fullerton	
Brent Harmon	
Brian Russell 6	
Brown & Brown of Oregon	
Buckingham Wealth Partners	
Burney and Sally Olson	
Cambia Health Foundation	Φ
Carrie Laird 6	
Chelsea Wik	
Christian Bryant	
Christie Wiancko	
Christina Poticny	
Christina Johnson	
Clark Negen	
Claudia Heacock	
Constance Sylvester	
Corlinda Wooden	
Cynthia Gregory	
Cynthia Powell	
Cynthia King	
Dairitoinis	
Dave Peaslee Dave & Heather Deshores	
David Boatman	
Dawn Kolb	
Debra Gadbois	
Dennis Bell 6	
Diane Pohl	
Dina Stults	
Donald Nimz 6	
Donald & Charlotte Crouch &	
Douglas and Olesya Denney	빞
Elizabeth McGovern	
Elizabeth Dove	
Ellen Ackerman	
Ellie Isenhart	
Emily Ramirez	
Emily Shade	
Emma Germann 6	
Eric Magrane	
Eric & Jodi Spencer	
Eric & Katya Garland 🦸	
Erin Taylor	
Faith Paladeni 🐇	
Finastra CSR	

Kelly Flora	
Keoki Wells	
Kierstin & Richard Schweiger	
Korine and Jeremy Boyd PA	
Kristi Balzer	
Kroger Foundation 9	
Laura Hall	
Laura and Chris Greyerbiehl	
Laurie Russell	
Laurie Vessely	
Leighann Barrie	
Lenny Borer §	
Lenore Hart	
Leonard Hake	
Lillian Cordaro	
Linda Ballou	
Lindsay Miadich	
Lindsay Rector	
Lindsay Conachy	
Lindsey Vold	
Lisa Ledson 🦸	
Lucila De Los Santos 🦸	
Lydia Bollinger	
Mario Trubiano	
Maruti Hyde	
Marvin & Orinda Ross 🏻 👲	
Mary Margaret Cornish 6	
Matthew Pellegrin 6	
Maureen Blau	
Maya Page	
Megan Gray Meghan & Todd Muscato	
megnan a road maddato	
Melinda Knox	
Melissa Lomax	
Mia Selders Michael Backus &	
Michael & Susan Wilson	
Michelle Lee-Forbito	
Mikel Smith & Abigail Drinkard	1
Molly Ackerman-Brimberg	7
Nanci Doherty	
Nancy Lamb	
Ngoni & Iolanda Murandu 6	
Nick Ball	
Nicole Thomas 6	
Nike Foundation	
Nilanthi King	
Nina Church-Adams	
Oswego Dental Care	
-	

SUPPORTERS

Up to \$249

Pat Brown Patra Beharv Patricia Barrie & Paulette Mixon-Weller & Peter Greenfield 🍨 Phyllis Magrane Phyllis Yes 9 Priscilla Shires Cox Rachel Deuel Renee & Robbyn Mattson Rick Walker Roger Knox Rowena Marzan Sakda Pann Samantha Brookshire Scott LeClair Scott Demorest Seamus Barron Shannon Todd-Olson Skye Weadick Sonia Borgelt Sophia Butler Staci Miller Stefan Fretz Stephanie Tate-Wong Steven Beckingham Summer Boslaugh Susan Zundel Susan Ridaway Suzanne Mills Suzanne Darley Taisa Antipin Tanayah Hansen Tenley Webb Teri & Cary Cummings Thomas Payne Tonya Russo Hamilton Victoria Prapong Victoria Moore Vivian Wilcox W & C King

In-Kind

Betsy Crammer Breakside Brewery Caffe Umbria Chris and John Brien Christina Loun Claire Ghazal Dan & Dena Drake-Rabago Designs By Thor Hillsboro Hops Hot Lips Pizza Jim Dailey Joe Connor JomezPro Katherine Lawrence Katie Leaper LMT Krystal Cummings Laura Schwerin Millie Stegmeier Moonstruck Chocolate Mudpuddles Toys & Books Nancy Steele Portraiture & Nick Lytle Pacific Northwest Acupuncture & Herbal Clinic Patrick Sheehan Pete's Mountain Vineyard & Winery Portland Timbers Rice Museum of Rocks & Minerals Ron Earp Sarah Shipe Seattle Mariners & Susan Nardine Pratt | Tito's Handmade Vodka Valerie Day &

See a mistake? Let us know!

We do our best to keep this list accurate and up-to-date. Thank you in advance for your understanding.

William Valenti

WAYS TO GIVE

Cash, Check, or Card

Make it monthly by joining the Cowbell Club

Employer Matching

and Corporate Gifts

Stock Transfer

YMP accepts electronic transfers of stock

Legacy Gifts

Name YMP in your Will/Estate plans

In-Kind Donations

Instruments, equipment or other music accessories

Amazon Smile

Support YMP while you shop

BottleDrop

Turn your recycling into support

TAX ID (EIN) 46-0923905



Learn more about how you can support YMP at: YouthMusicProject.org

- - @TheYMP
- (O) @YouthMusicProject
- youthmusicproject.bandcamp.com
 - ✓ /YouthMusicProject

CONNECT

